



WE ARE THE TECH

WE ARE LIVING IN A TIME OF DISRUPTION BUT ALSO OPPORTUNITY

People, data and effectively leveraging actionable insights are our most important strategic differentiators.

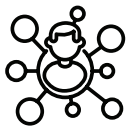
Are you fully committed to this transformation?

As many organizations faced challenges with Culture, Politics, Technology and Budgets, we should rely on analytics to help us optimize our resources and find our purpose.

Become an Industry Leader in the Space of Human Experience Analytics Powered by Ethical Artificial Intelligence



Org Assessment



Analytics Leadership



Transformation Plan

WHY IMHMN?

1. To design your data strategy with the business and people in mind.
2. To unlock value and innovation using data.
3. To maximize the efficiency and experience of your analytics talent.
4. To productively engage stakeholders with data products.

WHAT IS DIGITAL TRANSFORMATION?

A commitment to disrupt the status quo in terms of processes, technology and the mindset of the organization

- To maximize the effectiveness of all stakeholders in their role
- With a proven methodology to drive business performance
- For the benefit of your customers and talent through a mix of training and analytics related activities. The outcome will allow you to unlock significant business value

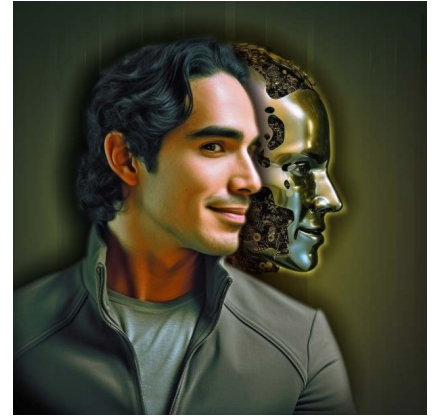
HOW WE HELP | Our Offerings

- **Consulting Services:** Executive Workshops; Data Strategy Guidance.
- **Mentorship:** Dedicated development for top talent.
- **Community:** Peer Connection for Support as you Scale.

WHAT OUTCOMES COULD YOU EXPECT?

- **TIME SAVINGS.** Find ways to work smarter and reduce time of non-value add activities.
- **BUSINESS VALUE.** Unlock value by identifying and focusing on high value activities.
- **KNOWLEDGE RETENTION.** Foster processes that allow for knowledge and talent retention.
- **STRATEGIC PARTNERSHIP.** Our model allows for the organization to continue their evolution in a self-propelled and sustainable way.

Be Bold to Evolve



Gustavo Canton | CEO & Founder

The Challenges.

Don't be optimistic nor pessimistic. Be Conscious.

- Not sure how to evolve your tech or your organization with a conscious approach?
- How does your transformation fit into your business strategy?
- Our Customers and Talent demand a faster evolution of your organization.
 - How do you keep up and anticipate consequences to the human experience?
- Can't keep up with what's new, what's sustainable in the long term.
- We've made progress but we remain in substitution rather than in evolution mode.

OUR MODEL IS VALUE CENTERED
 SO WE WORK ON YOUR PERSONALIZED NEEDS SO THAT YOU CAN ACHIEVE YOUR EXPECTED OUTCOMES FASTER

OUR APPROACH. VALUE CENTRIC. **BOLDER**

THE WHY: We are experiencing unprecedented disruption so we need to evolve at a faster rate for the benefit of the human experience.

THE WHAT & HOW: A comprehensive approach that looks at your technology, data, ways of working and talent

THE PROOF: Organizational transformation in 2 years or less.

RESULTS & NEXT STEPS: We believe in providing actionable and measurable insights and tools that could truly move disrupt your business

OUR PURPOSE:

"To drive organizational evolution by prioritizing the human experience through ethical AI so we build

TOGETHER A BETTER FUTURE".

- imhmn

HERE ARE SOME OF THE COMPANIES,

THAT INFORMED OUR APPROACH:



FOR MORE INFO IF YOU WOULD LIKE TO DISCUSS OR LEARN MORE:

Schedule a complimentary call with our CEO & Founder Gustavo Canton

Email us at: gustavo@imhmn.com